

National Research Center for Women & Families Cancer Prevention and Treatment Fund

Making a Measurable Difference
in 2013 and 2014



*Designated as one of America's Best Charities by Independent Charities of America
98 cents of every dollar will pay for programs, much higher than most charities!*

What We Do

- ▶ We protect 60 million families from dangerous environmental chemicals that can cause birth defects and cancer.
- ▶ We provide free help to thousands of patients and their families through our health hotline, websites, and personalized assistance.
- ▶ We successfully fight big oil companies, resulting in removing BPA and phthalates from children's toys, water bottles, baby bottles, canned food, and medical devices.
- ▶ We represent your concerns by testifying before the FDA, Congress, and state and city governments, and by helping pass a new law to protect you and your loved ones from contaminated or unsafe medications.
- ▶ We are featured in the *The New York Times*, *Washington Post*, *Wall Street Journal*, *Chicago Tribune*, and on *Fox News*, *NBC*, *NPR*, *CNN*, *ABC*, and *CBS* on a wide range of medical breakthroughs and health topics. This helps us inform millions of adults without paying for expensive advertisements.
- ▶ We're here for you. We're here in person. We're here through our website and email. And we're just a phone call away. We have experts to answer your questions and help you.

How We Help

"I'm a person who's given advice to millions of people worldwide. But, when I was diagnosed with breast cancer, I couldn't think straight at all because anxiety turned my brain to mush. What I had going for me was the ability to ask for help."

Harriet Lerner is a psychologist best known for self-help books that make it easier for us to navigate the swamps and quick sands of difficult relationships. You've probably heard of her *New York Times* bestseller, *The Dance of Anger*, and, most recently, *Marriage Rules: A Manual for the Married and The Coupled Up*. We first met Harriet over the phone when she was diagnosed with breast cancer. Here is her story:

"The National Research Center for Women & Families was like a life preserver that I could grab on to. It's a nonprofit that wasn't selling me anything and that presented objective facts and up-to-date research without pressuring me to do one thing or another. The written materials were easy to read and understand (and free).

I also had the chance to talk to a great person on the phone (also free) who didn't overload the circuits by giving me too much information. She was obviously up on the latest research findings, and I learned new facts that were pivotal in my decision-making.

When I later learned more about the organization, I was impressed and heartened by their integrity, and their enormous, wide-ranging accomplishments on behalf of cancer patients and their families.

*Three years later, I'm doing great. And I haven't second-guessed the decisions that your **Cancer Prevention and Treatment Fund** helped me to make. I'm so grateful."*

We can't be bought.

We accept NO funding from drug companies or other sources that could influence our work or compromise our integrity.

Gifts can be made easily online, in the mail, or give us a call and we can assist you over the phone.

www.stopcancerfund.org ♦ 1001 Connecticut Avenue NW, Suite 1100, Washington, DC 20036 ♦ (202) 223-4000

Help us make a measurable difference!

Your donation makes a difference by ensuring that we're here for you and your loved ones. Donations pay for essential services, not huge CEO salaries.



Supports our online health hotline for at least 3 hours

\$60



Provides free booklets and patient materials to 100 patients

\$250



Helps us prevent and treat serious diseases by educating health professionals and reducing toxic chemicals in your home and community

\$1,000



Supports internships or fellowships in your name or the name of a loved one

\$2,500

We have a small, dedicated staff and our budget is far below many charities. How is it possible to accomplish so much?

- **We provide free help to millions of patients and consumers.** Our assistance is always free to everyone, on our very popular websites (www.stopcancerfund.org and www.center4research.org) or in our thousands of personalized responses to people contacting us on our online health hotlines (info@stopcancerfund.org and info@center4research.org).
- **We train thousands of health professionals** through Continuing Medical Education (CME) courses. Most CME courses are paid for by companies who have a product or procedure they want to sell. We don't accept money from companies making medical products—that's why our courses are such an important source of objective information for doctors and nurses.
- **We educate opinion leaders and legislators** and their staff on complicated medical issues. We work with nationally respected researchers to translate their research findings into materials that can help to improve the quality of medical care for everyone in the U.S.
- **We leverage our power** and give voice to the concerns of patients and consumers. We testify and provide expert advice to the FDA, EPA, CDC, the U.S. Congress, and state and city governments. We are a leader in the Patient, Consumer, and Public Health Coalition, which represents the voices of more than 7 million people in urging the FDA to improve the safety and effectiveness of medical products.
- **We're in the news**, interviewed on all major TV and radio news programs, reaching opinion leaders and Americans in all walks of life. Reporters contact us regularly with questions on a wide range of health topics. This enables us to reach most Americans so they can get the assistance they need to keep their loved ones healthy.

A few of our goals :

- ◆ **Reduce medically unnecessary surgeries for breast cancer and prostate cancer.** Most mastectomies in the U.S. are not medically necessary (lumpectomy saves more lives!), and many men over 75 with prostate cancer do not need surgery for tiny, slow-growing cancers. We help patients and their doctors make well-informed decisions about their options.
- ◆ **Improve the health of 25 million patients** by requiring that all implants used for hips, knees, spines, hearts, or anywhere in your body be scientifically studied in people before they are sold to people. That's not true today.
- ◆ **Ensure that medications taken by people over 55 are tested on people over 55.** Most medications are tested on younger patients, who metabolize drugs differently. Testing patients over 55 will improve treatments for more than 70 million Americans.
- ◆ **Help 260 million Americans reduce their exposure to BPA when they drink canned soda or eat foods made with canned ingredients.** Thanks to our efforts, BPA has been removed from bottles, infant formula cans, and Campbell's soup cans, but is still in the lining of almost all other canned foods and beverages. We are urging the FDA to improve our health and help save lives by eliminating BPA in all food packaging.

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